

Primary colors:

PMS 376 C

CMYK: 50C 0M 100Y 0K
RGB: 140R 198G 63B

PMS 173

CMYK: 0C 69M 100Y 4K
RGB: 232R 108G 31BPMS 382 U
(for use with uncoated paper stock)CMYK: 29C 0M 100Y 0K

Secondary colors:

Red

CMYK: 0C 100M 100Y 0K
RGB: R237 G28 B36

Yellow

CMYK: 0C 25M 100Y 0K
RGB: R255 G194 B14

Typography:

Engraver's Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789